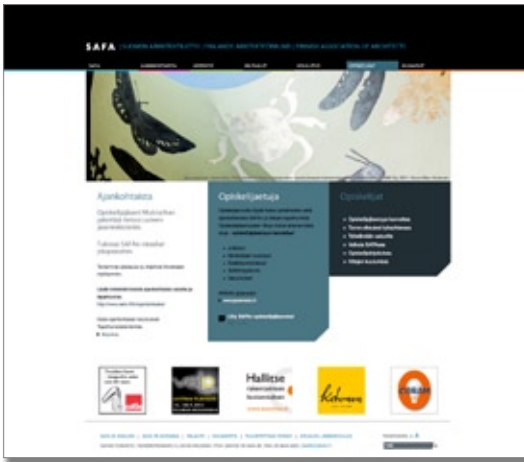


MEDIA INFORMATION **2012**

SAFA | WEB SERVICES





SAFA | WEB SERVICE

Gain visibility on the Web!
www.safa.fi will get your message over fast and to a wide audience

SAFA's website provides current information on architecture and the built environment. The website serves the members of the Finnish Association of Architects and the wider public, the media, organisers of architectural competitions, as well as other partners and stakeholder groups. The website has approximately 10 000 visitors monthly.

The events calendar is an important media channel with listings of events, education and seminars in the field. The News column provides current information, e.g. on job opportunities. The EKO-BOX section is a data bank for refurbishment and sustainable development in design and construction.

Get visibility for your company, product or event by advertising on our web service advertising spots!

Advertisement rates

| | € / month | € / 6 months | € / 12 months |
|---------------------------|-----------|--------------|---------------|
| Front page and main menus | 595 | 2 970 | 5700 |

- Current issues
- Membership
- Competitions
- Education
- Students
- Publications

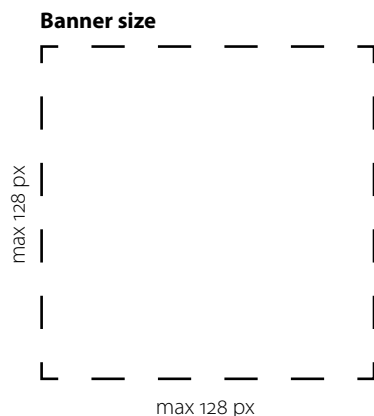
The price includes an advertisement button on all the above pages.
 VAT of 23 % will be added to all prices.

Number of visits 2011

approximately 10 000 visitors in a month

Advertising sales

Jarmo Valtonen, Media Bookers
 tel. +358 (0)50 60 330, +358 (0)9 8869 0002
 jarmo.valtonen@mediabookers.fi



Technical specification

- button size: max width 128 pixels
 max height 128 pixels
- file size: 40–60 KB
- file format: PNG, JPG, GIF

- note! animations/videos/java, DHTML, pop-ups: not in use
- material to be delivered one week prior to publication

Delivery of material

Erja Kaskimetsä
 tel. +358 (0)9 5844 4221
 erja.kaskimetsa@safa.fi



Kirkkojärvi school, Espoo, Veritas Architects Ltd, photo: Rauno Träskelin

SAFA

Suomen Arkkitehtiliitto –
Finlands Arkitektförbund
Finnish Association of Architects
Runeberginkatu 5, FI-00100 Helsinki
tel. +358 (0)9 584 448
fax +358 (0)9 5844 4222
www.safa.fi

Advertisement sales

Media Bookers,
Horsmakuja 10, FI-01300 Vantaa
Account executive Jarmo Valtonen
tel. +358 (0)50 60 330, +358, (0)9 8869 0002,
fax +358 (0)9 8869 0009
jarmo.valtonen@mediabookers.fi
www.mediabookers.fi

Sales terms and conditions

Prices and alterations concerning the media card

Prices are valid from 1.1.2012 and apply to all issues published in 2012. Additional costs arising from laws, regulations or other actions by authorities will increase our prices accordingly as from the date of enforcement.

Prices quoted here do not include taxes. VAT will be added to the price on invoicing.

We reserve the right to alter the media card and all the information contained therein.

Cancellation of advertisements

Extra costs charged by the printers due to late submission of advertising material will be charged to the client. Cancellation of advertisements shall be made in writing to the advertising sales agency no later than the advertisement space deadline date. The client will be charged 40 % of the advertisement price for late cancellations.

Liability and claims

The client is liable for the compliance of the material supplied and for ensuring that the material and proofs correspond. The publisher or the printers are not responsible for editing the material to correspond to the proofs without compensation. Any claims must be submitted in writing within seven (7) days of the publication of the journal. At maximum the liability of the journal for any errors is limited to the price of the advertisement.

The publication may exercise its discretion not to publish any advertisement.

Discounts

- annual contract discounts according to advertising volume
- repeat order discount 5 %

Terms and details of payment

14 days net, interest on arrears as stipulated by legislation. Bank details: Suomen Arkkitehtiliitto, FI4615213000009524.